As we look back, 2021 will be remembered as a year that proved unpredictable but one in which we adapted, overcame, and excelled in addiction treatment.

While the impacts of COVID-19 lingered, Isaiah House persevered through these challenges. Our staff went above and beyond to provide excellent care for our clients and to ensure their needs were met. There was also plenty to celebrate as we grew our outreach and resources with the help of our supportive communities and proved to many that recovery is attainable.

In the last year, we opened a third women’s center, focused more on acquiring transitional living spaces, began expanding our presence in Eastern Kentucky, improved our outpatient resources, and grew our community collaborations. Our spiritual component to treatment also developed further, with more client baptisms and salvations than ever before.

As we dive into 2022, we are excited for what the future holds. In this new year, we will open our new central office, which will also serve as an additional residential space for clients. Educational and counseling spaces on our main campus are also improving to enhance client and staff experience. These efforts and more allow Isaiah House to provide quality care and opportunities to our clients that restore confidence, dignity, gratitude, and most importantly HOPE!

Our success in 2021 would not have been possible without God’s blessing and without those across the state and country who support our initiatives and share in our efforts to combat the addiction crisis.
GROWING OUR IMPACT

In 2021, Isaiah House served families across Kentucky, providing treatment for residents of 112 of the state’s 120 counties. The number of clients served in 2021 climbed 43% over the prior year, with a total of 2,796 men and women receiving treatment services.

FINANCIAL FOCUS 2021

2021 REVENUE

- Medicaid: $16,039,202.71
- Self Pay: $1,089,865.43
- Donations/Grants/Fundraising: $672,078.00
- Kore/Unite: $558,745.00
- Other: $1,215,704.05
- Social Enterprises: $3,140,864.86
- Commercial Insurance: $1,011,047.51

2021 EXPENSES

- Facilities/Maintenance: $1,037,484.17
- Social Enterprises: $3,114,318.87
- Transportation: $282,157.00
- Administration: $2,681,249.37
- Programming: $9,834,668.57
- Payroll Benefits: $1,329,684.00

CHARITY CARE $10 MILLION

The 2020 Annual Audit, released in 2021, reported Isaiah House contributed almost $10 million in treatment for which it did not receive reimbursement.
ISAIAH HOUSE LEADING THE WAY IN SECOND CHANCE EMPLOYMENT

Isaiah House has been a leader in second chance employment and education for people in recovery for more than 20 years. Beginning in 2021, federal funding was secured to greatly expand these opportunities through grants totaling more than $3.7 million from the Appalachian Regional Commission and the Substance Abuse and Mental Health Services Administration (SAMHSA).

The Kentucky Recovery Career Network

The SAMHSA funding established the Kentucky Recovery Career Network in partnership with the KY Workforce Innovation Board, Bluegrass Career Center, Goodwill Industries of KY, and the UK Research Foundation. The program provides residential and outpatient clients with pre-vocational skills training, career coaching, criminal record expungement, after care services, and assistance with finding and maintaining employment.

The initiative also includes a partnership with KY Chamber of Commerce to support employer training on creating recovery-friendly workplaces and expanding the Chamber’s Kentucky Comeback website that connects employers, treatment resources, and people in recovery.

The Reliance Works Employment and Recovery Project

An Appalachian Regional Commission Power Grant is funding the growth of Isaiah House’s second chance employment program, Reliance Works, into six economically-distressed eastern KY counties – Estill, Wolfe, Jackson, Powell, Lee, and Lincoln. The program features employment opportunities, transitional housing, recovery supports, and treatment options for people in recovery.

The goal is to establish new business ventures and create new jobs using the proven workforce model Reliance Works has successfully implemented since 2015. The dual focus of job creation with services to help people overcome substance use disorder provides a unique opportunity to assist unemployed workers who face barriers to securing and maintaining employment.

Partners include Eastern KY Concentrated Employment Program (EKCEP), Shaping Our Appalachian Region (SOAR), Estill Development Alliance, Bluegrass Workforce Investment Board Operation UNITE, Lincoln County Chamber of Commerce, and Pine Ridge Regional Industrial Authority.
REAL HEALTH PRIMARY CARE
Expansion of continuum of care treatment model

Isaiah House expanded its continuum of care treatment model in 2021 with the opening of Real Health Primary Care. The clinic, staffed with APRNs, operates in Danville adjacent to Isaiah House’s outpatient clinic, Real Hope Behavioral Health. People in recovery are often reluctant to seek out primary care because of the stigma associated with substance use disorder.

By adding primary healthcare to its outpatient program, Isaiah House’s goal is to encourage clients to attend to both their physical and mental health, thus increasing their chances for a healthy life free of addiction. Behavioral health and primary care services are also available for people without a substance use disorder, which will help fill the need for these services in the community.

REAL HOPECAST INSPIRES WITH STORIES OF RECOVERY

The Isaiah House podcast, “The Real HOPECast,” launched in February 2021 as a new media platform to take stories of hope and recovery to people everywhere. Reaching a national audience, the podcast features inspirational interviews with Isaiah House graduates and others in recovery who share their experiences with addiction and how they found a new way to live. The podcast has produced over 50 episodes to date.

NEW TREATMENT OPTIONS PROVIDE LIFE-CHANGING OPPORTUNITIES FOR WOMEN

In 2021, Isaiah House continued its commitment to increasing residential treatment options for women. The Hustonville Women’s Center opened in Lincoln County, adding 16 beds to existing women’s programs at the Lisa Walker Center in Mercer County and the Isaiah House Women’s Center in Versailles. Plans are underway for additional outreach for both men and women including new centers in Jefferson and Mercer counties and a special initiative for women who are pregnant.
Germaine’s battle with addiction began when he was just 11 years old. Growing up in a single-parent home and an only child until his late teens, Germaine desired to fit in with an older crowd. This placed him in situations he was not mature enough for and exposed him to alcohol and substance use early on.

As a preteen, Germaine began using cocaine, smoking crack, taking acid and drinking. This lifestyle followed him into adulthood. It wasn’t until he confided in friends about his struggles and desire to change that Germaine was introduced to Isaiah House. This was a turning point in his life. “Recovery was scary for me at first. It meant opening up. It meant change and it meant there would come responsibilities,” he said. “I had forgotten how to be responsible and, truth be told, I don’t think I ever had been.”

“God strategically put a great group of men and women in my life through Isaiah House…”

Germaine quickly embraced recovery at Isaiah House. There he found a new place to fit in and a community of people who understood his experiences and adversities in addiction and the inspiration to live life anew. “God strategically put a great group of men and women in my life through Isaiah House,” he said.

Germaine has been in recovery since April 2017 and graduated from the Isaiah House program in 2018. Since then, Germaine has remained involved as an art instructor, community advocate, and peer to others. Germaine currently serves as an Isaiah House Client Care Navigator, collaborating with community leaders and other organizations to connect those in need with treatment resources.

Germaine has used his own recovery to foster a passion for the arts. In 2022, Germaine graduated from Campbellsville University, earning his bachelor’s degree in fine art with an emphasis in graphic design. Germaine said Isaiah House allowed him to dream again and, as he pursues his artwork, he hopes what he creates will convey messages of hope and perseverance to others impacted by addiction.
I am Alyssa McGuffey from Hustonville, KY, and my sobriety date is October 2, 2020.

I was raised in a great family. However, at the young age of 13, I began consuming alcohol on the weekends. By high school, I was drinking many nights a week. Despite my drinking habits, I graduated in the top 15% of my class, earn a 4.2 GPA, and serve in the National Honor Society.

I never seemed to feel comfortable and rarely felt like I fit in anywhere - that became worse when I started college. By age 20 I had become a functioning alcoholic and began to experiment with other drugs.

My addiction took its deadliest turn to heroin and fentanyl. This was when I hit my lowest point. My skin looked grey, and my body was about to shut down when I reluctantly agreed to go to Lisa Walker Center in 2020.

Entering this program was the best decision I have ever made in my life, and it was truly life changing! They showed me how to forgive myself, let the shame and guilt go, and most importantly, they re-introduced me to Christ.

God has blessed me immensely in my sobriety. My relationship with my beautiful children is restored. I've reclaimed my place in my family and my community. I will be forever grateful to the Lisa Walker Center for the life they gave me. They made life worth living again.

**FAITH AND SOBRIETY**

More than 1,075 salvations and 701 baptisms of clients took place in 2021.
HOW YOU CAN SUPPORT ISAIAH HOUSE

Become a sustaining, life-saving donor by joining the Life Savers Club! Your monthly donation supports basic needs and long-term treatment for Isaiah House clients.

WWW.ISAIAH-HOUSE.ORG/LIFE-SAVERS-CLUB/

- Lift up your prayers and advocacy on behalf of Isaiah House’s ministry and the restoration of the thousands of lives we touch
- “Like” and share on our social media pages
- Tell people everywhere there is “Real HOPE for addiction”
- Make a cash donation online at WWW.ISAIAH-HOUSE.ORG/DONATE/
- Minister to clients as a volunteer
- Participate in one of our many fundraisers such as The Good Giving Challenge, Kentucky Gives Day and other community outreach events.
- Give in-kind by purchasing items from our Amazon Wishlist! Many of our clients come to us homeless with few possessions and need new clothing, hygiene products, books, and other helpful items.